

"Rural Community Journalism in Nigerian Media Practice"

The chapter examines the role of community journalism in the effort to bridge the information gap between the urban and the rural dwellers in Nigeria. The author discusses the functions of the transnational media and the national media organizations to establish that none of these media outfits is able to meet the information needs of the rural population in Nigeria, hence the argument on the need for community journalism that would strictly be devoted to the coverage of issues and events in the rural and semi-urban communities where people still have limited access to media messages. The study further examines the concept of public opinion, the functions of community newspaper and radio, the barriers to the effective coverage of issues in rural areas, as well as the objectives of community journalism in national development.