Advocacy Role of Edo State Chapter of Nigerian Association of Women Journa

This paper examined the advocacy role of Nigerian Association of Women Journalists (NAWOJ) Edo Chapter, in the fight against domestic violence on women in Edo State. The research was undertaken to ascertain the various contributory supportive measures put in place or carried out by NAWOJ to end domestic violence on women, given to the harrowing experiences of women in most regions of the world, especially in Nigeria. Survey method of scientific inquiry which employed a 10-item questionnaire was used in obtaining data from a population of 40 registered female journalists in Edo State. Rensis Likert†scaling system was used in analyzing the generated data. The finding revealed among others, that NAWOJ was seriously lagging in her coverage and reportage of domestic violence on women as only one 1% attention was given to it as affirmed by her Benchmark magazine. The study recommended among others that NAWOJ should muster all her strengths in the fight to stop domestic violence on women with its retrogressive and volatile nature and should use every opportunity available to uphold women's peace, stability and development.