

"Feature and Magazine Article Writing"

This study discusses the arts and techniques of writing feature story for newspaper publication. The chapter examines the functions of a feature story in the creation of public awareness on issues and events in society, and discusses the portrait of a feature writer. The authors discussed the different types of feature articles, as well as the elements of a good feature story. The study also examines how journalists gather information to write feature stories, as well as the benefits writers derive from writing feature stories for publication. How journalists know the topics to write about and the necessary tools for writing feature story were examined in the chapter. The study discusses how to prepare a manuscript for feature article, the structure of a feature article and the stylistic approach that writers employ that make a feature story interesting to read. The concluding section of the study discusses the ethics and the legal rules guiding feature writing, and how feature articles indirectly contribute to the growth and development of society.