

# CURRICULUM VITAE

## SECTION A: GENERAL INFORMATION

NAME: UMUERRI, Alex Eloho  
MARITAL STATUS: Married  
NATIONALITY: Nigerian  
PERMANENT HOME  
ADDRESS: Utuloho Quarters, Aviara  
PRESENT POSTAL ADDRESS: Department Of Mass Communication, Benson Idahosa  
University, P.M.B 1100, Benin City  
PRESENT POSITION: Senior Lecturer and Acting HOD  
DEPARTMENT: Mass Communication

## SECTION B: QUALIFICATIONS

### 1. ACADEMIC QUALIFICATIONS: WITH DATES AND GRANTING BODIES

1. Ph.D Communication Arts (Mass Communication) 2016 (University of Ibadan)
2. M.A Communication and Language Arts 1997. Area of Specialization Mass Communication-Print Journalism (University of Ibadan)
3. B.A Theatre Arts (Second Class Upper) 1991 (University of Jos)
4. West African Examination School certificate (WASC) (West African Examination Council) -1981
5. DIPLOMA 1982-1984: National Diploma: Mass Communication (Auchi Polytechnic, Auchi).

### 2. PROFESSIONAL EXPERIENCE AND TEACHING

(a) Employment/Professional Experience before Appointment in Benson Idahosa University.

1985-1986: Ministry of Information, Warri as Reporter

1991-1992: Information unit, N.Y.S.C Secretariat, Bauchi as State Corps, Public Relations Officer and Editor-in-Chief, *Bauchi Service*.

1992-1993: Faith communications, Ibadan As Feature writer/ Assistant Editor

1999-2001: Imo State University, Mass Communication Department, (Warri study center) as part-time Lecturer

(b) Period of Full Time Teaching in Benson Idahosa University

2003-Date: Department of Mass Communication,  
Faculty of Social and Management Sciences.  
Benson Idahosa University,

P.M.B 110,  
Benin City.

- (c) Courses Taught: Courses in Print Journalism, Film, Broadcasting, Development Communication and Research Methods

## **PUBLICATIONS**

### (a) Materials Already Published

#### (i) Chapters in Books/Book

Oriakhi, F.O.U and Umuerrri, A (2009). "The Media and the Reforms: A Review" in Idahosa, S.A and Guobadia, S. (eds.) *Socio-Economic Reforms in Nigeria: Essays in Honour of Messers Joseph N. Agbonlahor and Augustus O. Amaye*. Benin City: Faculty of Social and Management Sciences, Benson Idahosa University. Pp. 203-222

Umuerrri, A. (2008). "Press Agenda Setting and Framing: Towards a Strategic Approach in Promoting Democratic Values", In Omu, F.I.A and Oboh, G.E (eds.) *Mass media in Nigerian Democracy*. Ibadan: Stirling-Horden Publishers (Nig) Ltd. Pp. 189-202.

Umuerrri, A. and Galadima, J. (2008). "Role of Communication in Promoting Health Care Delivery" in Nwosu, I.E., Soola, O.E. and Nwodu, L.E. (eds.) *Communication for Health and Sustainable Development in Nigeria*. Enugu: The African Council for Communication Education (Nigeria Chapter) Pp. 40-49.

Umuerrri, A. (2010). "Science and Technology Reporting" in Okwilagwe, O.A. (ed.) *Nigerian Stirling-Horden Encyclopedia of mass media and Communication Technology Imperative*. Ibadan: Stirling-Horden Publishers Ltd. Vol 4. Pp. 45-55.

Umuerrri, A. (2011). "Development of Contexts, Design and information contents in three Nigerian chairmen's AGM Statements" in Wilson, D. (ed.) *Communucation for Social Change and Development*. Uyo: African Council For Communication Education (ACCE) Nigeria Chapter. Pp.283-300.

Umuerrri, A and Galadima, J. (2012). "Mass Media, Development of National Security and Strategic Communication Against Terrorism" in Wilson, D. (ed.) *The Media, Terrorism and Political Communucation in Nigeria*. Uyo: African Council for Communication Education (ACCE) Nigeria Chapter. Pp. 1-20.

Umuerrri, A. (2014). "Editorial and Opinion Article Writing" In Sambe, J.A (ed.) *Mass Media Modules for Tertiary Institutions in Nigeria*. Benin: Department of Mass Communication, Benson Idahosa University. Pp. 103-114.

Umuerrri, A. and Njoku, A. (2014) "Educational Broadcasting" in Sambe, J.A (ed.) *Mass Media Modules for Tertiary Institutions in Nigeria*. Benin: Department of Mass Communication, Benson Idahosa University. Pp. 284-296

#### (ii) **JOURNAL ARTICLES**

Ochonogor, C.I and Umuerrri, A. (2007). "Literacy, I.C.T and the Mass Media: The Frontiers of

- Enlightenment" *B.I.U Discourse Journal of Arts and Education*. Vol.2, No. 1 June. Pp. 158-168.
- Odigie, S.A. and Umuerrri, A. (2006). "Family Planning: Diverse Solutions for a Health Challenge", *Multi-Disciplinary Journal of Empirical Research*. Vol. 3 August Pp. 83-90.
- Odigie, S.A and Umuerrri, A. (2007). "The Preponderance of H.I.V/A.I.D.S Among Youths." *International Journal of Communication*. No. 6 May Pp. 279-293.
- Umuerrri, A. (2002). "The Newspaper and Agenda Setting Functions: Issues and problems." *B.I.U journal of Social and Management Sciences*. Vol. 1 No. 1 June Pp. 179-190.
- Umuerrri, A. (2004). "Developing A Database for Gatekeepers of Information in Nigeria: A Pragmatic Approach" *B.I.U Journal of Social and Management Sciences*. Vol. 2. June Pp. 195-205.
- Umuerrri, A. (2006). "A Content Analysis of Four Nigerian Dailies on the Proscription of Publications in the *Guardian, Concord and Punch Stables*" *International Journal of Communication*. No. 4 June. Pp. 96-108.
- Umuerrri, A. (2009). "Media Role and Techniques for Creating National Orientation and an Agricultural-Based Society". *African Journal of Stability and Development*. Vol. 3, No. 1 January. Pp. 74-86.
- Umuerrri, A. and Shoki, G.O. (2011). "Trends in Research Methods on Press and Government Relations" *Journal of Communication and Media Research*. Vol. 3, No. 1 April Pp. 25-39.
- Umuerrri, A. (2012). "Press as Imperatives for Overcoming Ethnicity and Promoting Conflict Resolution" *African Journal of Arts and Cultural Studies*. Vol. 5, No.2 Pp. 51-57.
- Umuerrri, A. (2013). "Media Selection and Use in Overcoming Ethnic Conflict in Africa" *Zaria Journal of Communication*. Vol. 2, No. 1. Pp. 145-163.
- Umuerrri, A. (2014). "Readers' Attitude Towards Development Messages in Community Newspapers of Delta State, Nigeria". *Journal of Communication and Media Research*. Vol. 6, No. 2. October Pp. 143-162.

### **Conferences Attended**

1. Title of Conference: Communication, Health and development  
Date: September 4-7, 2007  
Place: Ahmadu Bello University, Zaria.  
Converner: African Council For Communication Education (ACCE) Nigeria Chapter
2. Title of Conference: Media, Dialogue, Peace building and Reconciliation in multi ethnic societies  
Date: August 6-8, 2008.  
Place: Delta State University, Abraka.  
Converner: African Council for Communication Education (ACCE) Nigeria Chapter
3. Title of Conference: Communication for Social change and Development  
Date: November 20-22, 2010.  
Place: American Universtiy of Nigeria, Yola, Adamawa State.  
Converner: African Council for Communication Education (ACCE) Nigeria Chapter
4. Title of Conference: Media, Terrorism and Political Communication in a Multi cultural Environment.  
Date: September 20-22, 2011  
Place: Covenant Universtiy, Ota, Ogun State  
Converner: African Council for Communication Education (ACCE) Nigeria Chapter
6. Title of Conference: If community Media is the Answer, What is the question?  
Date: March 2012  
Place: University of Ibadan  
Converners: Department of Communication and Language Arts, University Of Ibadan; The Institute For Media and Society (IMS) Lagos; The African Languages Technology Initiative Ibadan; and the Nigerian community Radio Coalition.

7. Title of Conference: Media Convergence, Social Media and Societal Transformation  
Date: November 4-9, 2012.  
Place: Federal University Of Technology Mina, Niger State  
Converner: African Council for Comuunication Education (ACCE) Nigeria Chapter
8. Title of Conference: Communication, Language and the 2015 Elections  
Date: October 20-23, 2015  
Place: University Of Calabar, Cross River State  
Converner: African Council For Communication Education(ACCE) Nigeria Chapter
9. Title of Conference: Communication, Change Management and Sustainable Development in the 21<sup>st</sup> Century  
Date: September 27-30, 2016.  
Place: University Of Ibadan  
Converner: Ebenezer Soola Conference on Communication

#### **SECTION C: MEMBERSHIP OF LEARNED SOCIETY**

1. African Council for Communication Education (ACCE) 2006-Date
2. Editorial Board Member Communication and Linguistics Studies (cls) Journal  
<http://www.sciencepublishinggroup.com/j/cls> New York

#### **ADMINISTRATIVE EXPERIENCE**

1. 2018-Date: Acting HOD Department of Mass Communication
2. 2016-Date: Member University Certificate Screening Committee
3. At Various times: Time table officer and Examination Officer
4. Managing Editor *Journal of Communication Development and Media Research*, a publication of the Department of Mass Communication

