

# CURRICULUM VITAE

## SECTION A: GENERAL INFORMATION

- 1a. Name: **OKEIBUNOR**, Ngozi Bibian  
b. Date and Place of Birth: August 28, Onitsha, Anambra State  
c. Marital Status: Married with four children: 25, 23, 15 and 13.  
d. Nationality: Nigerian  
e. Permanent Home Address: 10, Umudei Street, Ogwashi-Uku, Aniocha South, Delta State  
f. Current Postal Address: Department of Mass Communication, Benson Idahosa University, Ugbor G.R.A, Benin City.  
g. Present Position/Salary per annum: Lecturer II  
h. Post and Department Applied for: Lecturer I /Mass Communication  
i. Email: ngokeibunor@yahoo.com, okeiblessing@yahoo.com  
j. Phone Number: 07031677905/09067210469

## SECTION B: QUALIFICATIONS

### 1. Academic Qualifications

#### Degrees:

Institutions	Qualifications Obtained	Date Acquired
i. National Teachers Institute, Kaduna	PGDE	2014
ii. University of Nigeria, Nsukka	MA, Mass Communication	2012
iii. Benson Idahosa University	B.Sc, Mass Communication	2004

#### Diploma and Professional Qualifications

Institutions	Qualifications Obtained	Date Acquired
i. Nigerian Institute of Public Relations (NIPR)	Mandatory Continuing Professional Development	2012
ii. CUPE Limited (Project People Limited) UK	Professional Certificate in Project Management	2011

### 2. Teaching and Professional Experience

#### a. Employment/Professional Experience before appointment in Benson Idahosa University:

Organizations	Rank	Dates
Sunday Observer, Benin City.	Newspaper Columnist	2003-2005
Church of God Mission Global Headquarters	Associate Writer	2005-2009
Fellowship Weekly Publication	(The Editor New Tide)	2008-2009

#### b. Period of full Time teaching in Benson Idahosa University: 2013 – Till date

#### c. Courses Taught:

MAC 112:	History of Nigerian Mass Media.
MAC 217:	New Agency Journalism and Foreign Correspondence.
MAC 227:	Consumer Affairs.
MAC 212:	Principles of public Relations
MAC 213:	Principles of Advertising

MAC 223:	Mass Media and Society.
MAC 313:	Issues in Nigerian Mass Media History.
MAC 420:	New Trends in Advertising and Media Planning
MAC 417:	Health, and Population Communication

**d. Postgraduate Student's Supervision: N/A**

**3. Conferences/Seminar Attended:**

- i. Empowerment of the Nigerian Girl Child held April 2005 at African Women Empowerment Guild (AWEG), Benin City.
- ii. Work Ethics and Office Practice held December 2008 at Benson Idahosa University, Benin City.
- iii. Osigwe Anyiam-Osigwe Foundation in Conjunction with African Institute for Leadership, Research and Development South Africa held November 22-24, 2012, at the University of Ibadan.
- iv. Consultancy Project People, July 2011, at Benson Idahosa University.
- v. 14th National Conference and Annual General meeting held September 20th -22nd 2011, at the African Development Centre, Covenant University Ota Ogun State.
- vi. Minority, Federalism and Politics in Nigeria held July 15th -18th 2012 at Ibrahim Badamosi Babangida University, Lapai, Niger State
- vii. Advocacy Journalism for National Development held April 17th -20th at the University of Port-Harcourt and presented a paper title: Advocacy Role of Edo state. Chapter of Nigerian Association of Women Journalists (NAWOJ) in the fight against Domestic Violence on Women.
- viii. Sustainable Development on Rethinking Development Strategies in third world countries for sustainability: A multi-Disciplinary Approach held November 8th – 9th 2012, at the University of Ibadan, Oyo-state, and presented a paper titled: Newspaper Editorial Frames of Security in Nigeria: Implications for Development Objectives.
- ix. Media Convergence, Social Media and Societal Transformation, held November 4th-6th , 2012, at Federal University of Technology Minna, and presented a paper titled: Social Media and Evangelism in Nigeria: Challenges and Prospects.
- x. Security and National Development held July 4th -6th, 2012, at Anambra State University, Igbariam, and presented a paper titled: Social Media and Heightened Security Challenges in Africa: A Discourse on the Unregulated Media and its Implications.
- xi. 3rd East African Communication Association Conference on 50 years of communication and Development in Africa held October 19th – 11th, 2013 at Silver Springs Hotel, Nairobi with Daystar University Nairobi, Kenya as Host and presented a paper titled Frames in Newspaper Coverage of Boko Haram Insurgence in Nigeria: A visual Analysis Approach.

- xii. Nigeria since the 1914 Amalgamation held May 4-7, 2014 at Ibrahim Badanasi Babangida University, Lapai; Niger State and presented a paper titled: What has changed? A critical Analysis of the law of sedition and the press in Nigeria since 1914.
- xiii. 16th Annual conference/AGM of ACCE on Communication, Children and the Youth in the 21st century, held March 10-12, 2014 at Princess Alexandra Unity Hall and Theatre, University of Nigeria, Nsukka and presented a paper titled: Child-Health Editorial Discourse in Nigerian Newspapers: Implications for Health Development Policies.
- xiv. 17th Annual Conference/AGM of ACCE, on Communication, Language and the 2015 Elections held October 20-23, 2015 at International Conference Centre University of Calabar, and presented a paper titled: Search light on the Electoral Umpire and Frames in Editorial Discourse on the 2015 Election Postponement in Nigeria.

**Publications/Creative Works:**

**a. Materials already published:**

**i. Books: Nil**

**ii. Chapters in Books:**

1. Odoemelam, C.C, **Okeibunor, N.B.**, Alikor, W.& Agu, O.S. (2014) “A Discursive Approach to the Niger Delta Amnesty, the Goodluck Jonathan Ascendancy to Presidency and the Media: Lessons for the Future, in Egwemi, et al (eds). Federalism, Politics and Minorities in Nigeria. Essays in Honour of Professor G.N. Hembe. Lagos: Bahiti and Dalila Publishers.
2. Okeibunor, N. B (2014). Principles of Public Relations in Prof. Sambe, J. A. (ed). Mass Media Modules for Tertiary Institution in Nigeria. Benin City: Uniben Press.

**Journals Articles**

1. Okeibunor, N.B. (2010) ‘Broadcast Media and Socio-Political Empowerment of Nigerian Women; Issues and Challenges’. In *International Journal of Communication; An Interdisciplinary Journal of Communication Studies* (12), pp. 50-61.
2. Okeibunor, N.B. (2011) ‘Evaluation of the Media Campaigns on Breast Cancer in Edo State’. *West African Social and Management Sciences Review*. 3. pp. 59-77.
3. Anyadike D.O, **Okeibunor, N.B.** and Odoemelam C.C (2012) ‘Social Media and the Challenges of Regulation in Nigeria’. *Zaria Journal of Communications*. 1, pp. 32-43.
4. Odoemelam, C,C **Okeibunor, N.B.** and Adibe, K. (2013) ‘Newspaper Editorial Frames of Security Issues in Nigeria: Implications for Development Objectives’. *International Policy Brief Series. Social Science & Law Journal of Policy Review & Development Strategies*. 3, pp. 1-10.
5. **Okeibunor, N.B.** and Egbulefu C.C. (2013) ‘Advocacy Role of Edo State Chapter of Nigerian Association of Women Journalists (NAWOJ) in the flight Against Domestic Violence on Women’. *Jolincs Journal of Linguistics and Communication Studies*. 2, pp. 175-190.

6. Odoemelum C.C., **Okeibunor, N.B.**, and Adibe, K.N. (2013) ‘Visual Analysis of Frames in Newspaper coverage of flood disasters in Nigeria’. In *International Journal of Communication; An Interdisciplinary Journal of Communication Studies* (14) pp. 47-61.
7. Odoemelum, C.C., **Okeibunor, B. N.** and Nwafor, K. A. (2013) Robo-Sapiens and the conflicts in Human Communicated Related Development in Africa Education and Science Journal for Policy Review and Curriculum Development. 3, pp. 10 – 23.
8. Odoemelum, C.C, **Okeibunor, N.B.** and Okorom, E.M. (2013) “Child-Health Editorial Discourse in Nigerian Newspapers: Implications for Health Development Policies”. In Okoro. et al (eds). 16th Annual Conference/AGM, ACCE, Nsukka 2013, Conference Proceedings. Theme: Communication, Children and the Youth in the 2st Century. Pp. 1-16.
9. Egbulefu, C. C. & **Okeibunor, N. B.** (2015) Gitical Analysis of Lobby and Lobbying Techniques in Persuasive Communication. A bi – monthly *Journal of the Association of National Accountants of Nigeria* pp. 41-46.
10. Odoemelum O. O., Anyadike D. O., **Okeibunor, N. B.** and Ebeze, U. V. (2015) African Communication System and the Preservation of Indigenous Culture: Implications for Cultural and Sustainable Development. *Inter Disciplinary Academic Essays*. 7, pp. 189 – 201
11. Okeibunor, N. B. (2019). "The Need for Corporate Sponsorship on Organizational Image of First Bank of Nigeria Life Assurance Company in South-South Nigeria. *Journal of Communication Development and Media Research* 1,111-146.

iv. **Others:** Nil

**b. Materials accepted but not yet published**

i. **Books:** Nil

ii. **Chapter in Books:** Nil

iii. **Journal Articles:**

1. \*Edafienene, A.K. & **Okeibunor, N. B.** (2019). An Assessment of Media Campaign on the Proliferation of Counterfeit and Substandard Medicine in Nigeria. *African Journal of Development and Peace Studies* (1),1.

iv. **Others:** Nil

5a. **External Examinership:** Nil

b. **Membership of Learned Society:**

- i. Nigerian Institute of Public Relations (NIPR) Associate Member 2013
- ii. African Council for Communication Education (ACCE) Member 2011
- iii. Police Community Relations Committee (PCRC) Member 2012

c. **Prize/Honours/Award/Distinctions:** Nil

d. **Any other relevant information:** Nil

**SECTION C: ADMINISTRATIVE EXPERIENCE**

**Deanship/Directorship/Coordinatorship Experience:**

- Course Adviser: 100 level (2014/2015, 2015.2016, 2016.2017, 2017,2018 academic session)
- Course Adviser: 100 level 2019 Till Date
- Faculty Welfare Committee Member 2019
- Departmental Examination Officer 2017 Till Date
- Departmental Timetable Officer 2012 to 2017

**Services to Relevant Public Bodies:**

- Police Community Relations Committee: Member (2010 to date)

**Referees:**

**Prof. Sophia O. Ogwude,**

Dean, Faculty of Arts,  
University of Abuja.

**Prof. Joseph C. Okeibunor**

Dean, School of General Studies  
University of Nigeria, Nsukka.

**Dr. Nosa Aladesulu**

President, African Women Empowerment Guild (AWEG)  
YWCA Building, Airport Road,  
Benin City.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_