

## CURRICULUM VITAE

### SECTION A: GENERAL INFORMATION

1. a. Name: EDAFIENENE Aghogho Kingsley
- b. Date and place of Birth: 31<sup>st</sup> October, Benin City
- c. Marital Status: No. of children (with Ages): Married / 4 (6, 5, 3, 2)
- d. Nationality: Nigerian.
- e. Permanent Home Address: 5 S. A Edafienene Close, off DBS Road  
Asaba, Delta State
- f. Current Postal Address: C/O Department of Mass Communication,  
Benson Idahosa University, Benin City, Edo  
State.
- g. Post Applied for: Senior Lecturer
- h. Department: Mass Communication

### SECTION B: QUALIFICATIONS

#### 1. Academic Qualifications:

##### a. Degree

- i. Ph. D Media and Communications, University of Glamorgan, United Kingdom. 2007-2010
- ii BA (Hons) Media and Communications, University of Glamorgan, United Kingdom 2006-2007

##### b. Diploma and Professional Qualifications:

- i. Diploma in Data Processing and Desktop Publishing, Havilah Computer, Asaba, 2005
- ii. Higher National Diploma, Mass Communication, Auchi Polytechnic, Auchi. 2002 – 2003
- iii. National Diploma, Mass Communication, Auchi Polytechnic, Auchi. 1999 – 2000

#### 2. Teaching and Professional Experience:

##### a. Employment / Professional Experience before appointment in Benson Idahosa University:

- i. Manager: Ladbrokes Betting Company, United Kingdom. 2007 – 2011
- ii. Research representative and member: Faculty Research and Scholarly Activity Committee, University of Glamorgan, United Kingdom. 2010
- iii. Teacher: Ogu-bolo secondary school, Rivers State 2005 (NYSC)
- iv. Editor: Delta Broadcasting Service, Asaba. 2001 - 2002 (SIWES)

##### b. Period of full time teaching in Benson Idahosa University

- i. Department of Mass Communication 2012 – Till date

### c. Courses Taught:

MAC 112:	History of the Nigerian Mass Media
MAC 124:	Introduction to Speech.
MAC 213:	Principles of Advertising.
MAC 211:	Graphics of Communication and Editing
MAC 221:	Theories of Mass Communication
MAC 214:	Foundation of Broadcasting
MAC 216:	News Agency Journalism and Foreign Correspondence
MAC 217:	Radio TV Operations.
MAC 219:	Advertising Creative Strategies and Tactics.
MAC 311:	International Communication
MAC 313:	Issues in Nigerian Mass Media History.
MAC 315:	Investigative and Interpretative Reporting
MAC 316:	Investigative and Interpretative Reporting.
MAC 318:	Mass Media Research
MAC 327:	Speech Writing and Delivery Techniques.
MAC 319:	Advertising Media Planning.
MAC 424:	Media Management.
MAC 417:	Community Relations
MAC 418:	Multinational Advertising
MAC 419:	Mobile Cinema and Rural Development
MAC 410:	Data Analysis in Communication
MAC 425:	New Dimensions in Communications Project Supervision

### 3. Conferences Attended:

- i. **Edafienene**, A, K & Ekuerhare, S. E (2019), Citizen Journalism and its Implication for Nigeria's Peace and Security. 7th U6+ Consortium of African Universities International Conference, University of Calabar. September 2nd – 6th, 2019.
- ii. Ekuerhare, S. E & **Edafienene**, A, K (2019), The Adverse Effect of Youth Unemployment and its Implication on Peace and Security in Nigeria. 7th U6+ Consortium of African Universities International Conference, University of Calabar. September 2nd – 6th, 2019.
- iii. **Edafienene**, A, K & Okeibunor N. B (2019), An Assessment of Media Campaign on Public Health and Well Being of Nigerians against Proliferation of Counterfeit and Substandard Medicine. International Conference of the Faculty of the Social Sciences, University of Nigeria, Nsukka on the theme: Globalization and Socio-economic Development in Africa, July 9<sup>th</sup> – 12<sup>th</sup>, 2019
- iv. **Edafienene**, A, K & Ekuerhare, S. E (2019), Cyber Crime and its Consequent Effect on Nigeria's Image and Security. A Study of Yahoo Boys and Advance Fee Fraud. International Conference of the Faculty of the Social Sciences, University of Nigeria, Nsukka on the theme: Globalization and Socio-economic Development in Africa, July 9<sup>th</sup> – 12<sup>th</sup>, 2019

v. **Edafienene**, A, K & Ekuerhare, S. E (2019), Climate Change, Renewable Energy and Environmental Sustainability in Nigeria. School of General Studies 2019 Conference, University of Nigeria, Nsukka. May 6<sup>th</sup> – 9<sup>th</sup>, 2019

vi. Ekuerhare, S. E & **Edafienene**, A, K (2019), Poverty and its Adverse Effect on the Peace of the Third World Countries. A case study of Nigeria. School of General Studies 2019 Conference, University of Nigeria, Nsukka. May 6<sup>th</sup> – 9<sup>th</sup>, 2019

#### **4. Publications / Creative Works**

##### **a. Materials already published:**

##### **i Books**

1). Edafienene, K. A (2011) Media, Risk Communication and Policy Agenda Setting in Nigeria. A Conceptual Analysis, Germany, VDM Verlag.

##### **ii Chapters in Book**

2). Edafienene, K. A (2014) Introduction to Speech in Mass Media Modules for Tertiary Institution in Nigeria (ed.) 167-199. Sambe, N. A. Benin City, Uniben Press.

##### **iii Journal Articles**

3). **Edafienene**, K, A & Oboh, G. E (2017) Policy Framework on Tobacco: The Imperativeness of Risk Communication and Media Campaign in Nigeria. *Media Com Journal*. 11, 122-136.

4). **Edafienene**, K, A & Egbulefu, C. C (2018) Discourse on Media Masculine Crisis and Gender-based Violence against Women in Nigeria. *Taraba State University Journal of Communication and Media Studies*. 1(1), 85-101.

5). Adeyeye, J. O & **Edafienene**, K. A (2018) A Discourse on Nigerian Youths as a Gullible Consumer of Social Media and Popular Culture. *West Africa Social and Management Sciences Review*; 8, 63-74

6). **Edafienene**, K, A & Njoku, A. I (2019) Transformation of the Media, Trust and Public Sphere. *Journal of Communication Development and Media Research*. 1(1), 147-177

7). **Edafienene**, K, A & Adeyeye, J. O (2019) Media, Climate Change and Oil Multinationals in Nigeria. *Journal of Communication Development and Media Research*. 1(1), 205-237

8). **Edafienene**, K, A & Ekuerhare S. E (2019) Media and Risk Communication: An Appraisal of Environmental Crisis in Niger Delta, Nigeria. *International Journal of Information Processing and Communication* 7(2), 12-25

9). Njoku, A. I & **Edafienene**, K, A (2019) Newspaper Coverage of Community Crises in Nigeria: A Critical Look at Basic Concepts and Reportorial Benchmarks. *International Journal of Information Processing and Communication*. 7(2), 1-11

**b. Materials accepted but not yet published:**

- i. Books NIL:
- ii. Chapters in books NIL:

iii. Journal Articles

10). **Edafienene**, A, K & Okeibunor N. B (2019) An Assessment of Media Campaign on the Proliferation of Counterfeit and Substandard Medicine in Nigeria. *African Journal of Development and Peace Studies 1(1)*. Department of Public Administration, University of Abuja

11). **Edafienene**, A, K & Ekuerhare, S. E (2019) Cyber Crime and its Consequent Effect on Nigeria’s Image and Security. A Study of Yahoo Boys and Advance Fee Fraud. *African Journal of Development and Peace Studies 1(1)*. Department of Public Administration, University of Abuja

12). **Edafienene**, A. K & Ekuerhare, S. E (2019) Climate Change, Renewable Energy and Environmental Sustainability in Nigeria. *Journal of Liberal Studies*, School of General Studies, University of Nigeria, Nsukka

13). Ekuerhare, S. E & **Edafienene**, A, K (2019) Poverty and its Adverse Effect on the Peace of the Third World Countries. A case study of Nigeria. *Journal of Liberal Studies*, School of General Studies, University of Nigeria, Nsukka.

**iv. Others**

**Membership of learned Societies**

<b>Societies</b>	<b>Title</b>	<b>Date</b>
African Council for Communication Education (ACCE) Nigerian Chapter	Editor	2018

**GRANT WON**

<b>Institution</b>	<b>Amount</b>	<b>Date</b>
University of Glamorgan, Faculty Research and Scholarly Activity Committee. UK	5000 Pounds	2009

**SECTION C: ADMINISTRATION EXPERIENCE:**

**1. Headship Experience**

<b>Course Adviser</b>	<b>Date</b>
Department of Mass Communication, BIU	2016–till date
<b>Time Table Officer</b>	
Department of Mass Communication, BIU	2018–till date

**Welfare Officer**

Department of Mass Communication, BIU

2018–till date

**2. Service in the University Committee**

NIL

**3. Services to Relevant Public Bodies**

**Body**

Canaan Christian Assembly, Asaba

**Assignment**

Assistant Pastor

**Date**

2011 till date.

**4. Name and Addresses of three Referees.**

**PROFESSOR ANDREW, O. ORONSAYE**

Head of Department,  
Political Science,  
Benson Idahosa University,  
Benin City, Edo State  
08023397401

**DR EGBULEFU CHAMBERLAIN CHINSOM**

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**DR ALEX ELOHO UMUERRI**

Senior Lecturer  
Head of Department,  
Mass Communication,  
Benson Idahosa University  
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08055967451

**Name:** Dr Kingsley Aghogho Edafienene