

CURRICULUM VITAE

SECTION A: GENERAL INFORMATION

1. a. Name: ADEYEYE, Josephine Osatohanmwun
- b. Date and Place of Birth: Ist July, 1982. Warri, Delta State.
- c. Marital Status: Married with two children ages 5 and 13 months
- d. Nationality: Nigerian
- e. Permanent Home Address: # 13, Ugbor Village Road, Ugbor GRA Benin City, Edo State.
- f. Current Postal Address: Department of Mass Communication, Benson Idahosa University, P.M.B 1100, Ugbor, Benin City.
- g. Present Position: Lecturer II

SECTION B: QUALIFICATIONS

1. Academic Qualifications:

a. Degree:

- i. M.A Mass Communication, University of Nigeria, Nsukka. 2013
- ii. B.Sc Mass Communication, Benson Idahosa University, Benin. 2006

b. Diploma and Professional Qualifications:

- i. Professional Certification in Project Management, CUPE Limited (Project People Ltd) UK. 2011
- ii. Proficiency Certificate in Management, Nigerian Institute of Management(Chartered) 2007
- iii. National Diploma, Mass Communication, Federal Polytechnic, Auchi. 2002
- iv. Proficiency in Computer Science, Institute of Continuing Education (ICE) 1999

2. Teaching And Professional Experience:

a. Employment/Professional Experience before appointment in Benson Idahosa University:

- i. Gateway Television (GTV) Abeokuta
Post Held: Television Presenter (Programme) NYSC 2007
- ii. Eleme Petrochemicals Company Limited (EPCL) Port Harcourt
Post Held: Public Affairs Officer SIWES 2005
- iii. Delta Broadcasting Service (DBS) Warri
Post Held: Radio Presenter (Programme) SIWES 2004

b. **Period of Full time teaching in Benson Idahosa University:** 2013-Till Date

c. **Courses Taught:**

- i MAC 112: Elements of Journalistic Style
- ii MAC 114: Word /File Processing and Desktop Publishing
- iii MAC 123: The Nigerian Mass Media Environment
- iv MAC 213: Principle of Public Relations
- v MAC 215 Marketing Foundation for Advertising and Public Relations
- vi MAC 218: Radio /TV Operations
- vii MAC 219 Advertising Creative Strategies and Tactics
- viii MAC 313 Issues in the Nigerian Mass Media History
- ix MAC 315: Feature Writing
Project Supervision

d. **Postgraduate Student's Supervision:** N/A

3. **Conference/Seminar Attended:**

- i A life leadership programme for young people held 2008 at Lead Academy- Lead Resources Complex, Abeokuta.
- ii The Global Economic Recession: Challenges and Way Forward held 2009 at Benson Idahosa University, Benin City.
- iii Constitutionality, The Nigerian Media and Democracy held 2009 at the Institute of Mass Communication and Information Management of Nigeria (IMIM), Owerri.
- iv 7th African Film and Television Programme Expo held 2010 at BOB TV, Abuja.
- v. ICT and Information Management in National Development held 2010 at the Institute of Mass Communication and Information Management of Nigeria (IMIM), Kaduna.
- vi. Nigeria @ 50: Mass Media and the Way Forward held 2010 at the Institute of Mass Communication and Information Management of Nigeria (IMIM), Benin City.
- vii. Ethics, Professionalism and Media Offences held October 12- 14, 2010 at American University of Nigeria, Yola. and presented a paper titled: Ethics, Professionalism and Media Offences.
- viii. Media, Terrorism and Political Communication in a Multicultural Environment held September 20- 22, 2011 at African Development Centre, Covenant University, Ota. Nigeria.
- ix. Community Media held March 27th - 29th, 2012 at University of Ibadan, Nigeria. and presented a paper titled: Community Radio as Option for Community Engagement and Democracy in Nigeria.
- x. Advocacy Journalism for National Development held April 17th - 20th, 2012 at University of Port Harcourt, Nigeria. and presented a paper titled: The Role of Advocacy Journalism in Promoting Good Corporate Governance in Nigeria.

- xi. Media and Democracy: Towards sustainable stability in Africa held August 15th - 18th, 2012 at the AITIC Conference Centre, (Ghana-India Kofi Anan Centre of Excellence, in IT), Accra, Ghana. and presented a paper titled: The Nigerian Mass Media and the Imperative of Political Education.
- xii. Media Coverage, Social Media and Societal Transformation held November 4th - 6th, 2012 at Federal University of Technology, Minna. and presented a paper titled: Social Media and the changing Nature of Journalism Practice in Nigeria.
- xiii. Communication, Children and Youth in the 21st Century held March 10-12, 2014 at Department of mass Communication, University of Nigeria, Nsukka.
- xiv. Communication, Language and the 2015 Elections held October 20-23, 2015 at Department of Linguistics and Communication, University of Calabar, Rivers State.
- xv. Issues in National Development and Economic Resurgence: Accounting and Finance Perspective held November 9-11, 2017 at Department of Accounting, Benson Idahosa University, Benin City, Edo State.

4. Publications/Creative Works:

a. Materials Already Published:

- i. **Books: Nil**
- ii. **Chapters in Books:**

- 1. Ekeli, E.O. & **Enobakhare, J.O.** (2011). Ethics, Professionalism and Media Offences. In Des Wilson (Ed.), *Communication for Social Change and Development*. Uyo: African Council for Communication Education.
- 2. Ekeli, E.O. and **Enobakhare, J.O.** (2014) The Nigerian Mass Media Environment. In Prof. John A. Sambe (Ed.), *Mass Media Modules for Tertiary Institution in Nigeria*. A publication of the Department of Mass Communication, Benson Idahosa University, (BIU), pp 64-88 . Benin City: Uniben Press.
- 3. **Enobakhare, J.O.** (2014) Science and Technology Reporting. In Prof. John A. Sambe (Ed.), *Mass Media Modules for Tertiary Institution in Nigeria*. A publication of the Department of Mass Communication, Benson Idahosa University, (BIU), pp 139-166 . Benin City: Uniben Press.

iii Journal Articles:

- 4. Oboh, G.E. & **Enobakhare, J. O.** (2010). Public Perception of Public Relations Practice in Nigerian Universities. In Okoro, N. (Ed.), *International Journal of Communication: An Interdisciplinary Journal of Communication Studies*, pp. 306-318.

5. Enobakhare, J.O. (2011). The law of libel as a gatekeeping tool in journalistic practices in Nigeria. In *West African Social and Management Sciences Review (WASMSR)*: 2(1) 141-153.
6. Ekeli, E.O. & **Enobakhare, J.O.** (2012). Development Communication in Africa: The Imperative of Community Journalism. *Benin MediaCom Journal*, 5, 30-42. University of Benin, Benin City.
7. **Enobakhare, J.O.** & Nyekwere, E.O. (2012). The Role of Advocacy Journalism in Promoting Good Corporate Governance in Nigeria. *Journal of Linguistics and Communication Studies*. 2(1), 27-41.
8. Adedoyin, S.A. & **Enobakhare, J.O.** (2012). Direct Marketing Communication and its Variants in Digital Age: Challenges, Strategies and Prospects. *Benin MediaCom Journal*, 6, 241-256 University of Benin, Benin City.
9. **Enobakhare, J.O.**, Orem, A. E., & Ogar, G. O. (2013). Assessment of Public Awareness and Knowledge of Media Campaigns on Environmental Issues in South-South Zone. *European Scientific Journal (ESJ) International*, 9(26), 224-244.
10. **Enobakhare, J.O.** & Adedoyin, S.A (2013). Mobile Marketing Communications and Consumer Privacy Issues: The Case of Cellular Phones. In *West African Social and Management Sciences Review (WASMSR)*, 4(1), 100-112.
11. **Enobakhare, J.O.**, Ekeli, E.O & Tsebee, K.A (2013). Role of the Print Media in the Political Development of Nigeria. In Okoro, N. (Ed.), *International Journal of Communication: An Interdisciplinary Journal of Communication Studies*. 14, 34-46 .
12. Ekeli, E.O. & **Enobakhare, J.O.** (2013). Social media and the changing nature of Journalism practice in Nigeria. In *the Nigerian Journal of Communication (Journal of the African Council for Communication Education, ACCE), Nigerian Chapter*, 11(1), 118-138 .
13. Enobakhare, J.O. (2013). Role of Nigerian Union of Journalists in Enhancing Journalistic Practices: A Study of Edo State Chapter. *Journal of Linguistics and Communication Studies*. 3(1), 109-122.
14. Ekeli, E.O. & **Enobakhare, J.O.** (2014). The Nigerian Mass Media and the Imperative of Political Education. *The Africa Media and Democracy Journal*,.1(2) Accra, Ghana. Available online at <http://www.amdmcjournal.net>
15. *Chieme, A., **Adeyeye, J.O.**, & Amannah, P.I. (2016). The Mass Media, Law and National Security: A 21st Century Discourse. *Port Harcourt Journal of History & Diplomatic Studies (PJHDS)*, 3(1), 15-23.

16. *Amannah, P.I, & **Adeyeye, J.O.** (2017). The Danger of a Single War: Anti-Corruption Crusade of President Muhammadu Buhari in the Court of Public Opinion. *International Journal of Media, Security & Development (IJMSD)*. 4(1), 152-160
17. *Egbulefu, C.C., & **Adeyeye, J.O.** (2018). Appraisal of Ethical Issues in Journalism: The Nigerian Case in Perspective. *International Journal of Multidisciplinary Approach and Studies (IJMAS)*. 5(3), 4-18 .

iv Others: Nil

b. Materials Accepted But Not Yet Published:

i. Books: Nil

ii Chapters in Books: Nil

iii Journal Articles: Nil

Others: Nil

5.a External Examinership: Nil

b. Membership Of Learned Society:

i. Nigerian Institute of Public Relations (NIPR), Associate Member 2013

ii. African Council for Communication Education (ACCE), Member 2011

iii. Institute of Mass Communication and Information Management of Nigeria (IMIM) - Member 2010

iv. Nigerian Institute of Management (NIM) Graduate Member 2008

c. Prize/Honours/Award/Distinctions:

Departmental, best graduated student in Mass Communication 2006

SECTION C: ADMINISTRATIVE EXPERIENCE:

1. Headship Experience:

Diploma Coordinator in Multimedia Technology, Benson Idahosa School of Basic and Applied Studies (SBAS), Benson Idahosa University.

Post Held: Head of Department 2012- 2016.

Second year (200 Level) Course advising
Post Held: Course Adviser 2013

First year (100 Level) Course advising
Post Held: Course Adviser 2015

Overseeing the activities of the Association of Mass Communication (AMCOS)
Post Held: Student-Staff Advisor 2015 Till Date

Fourth year (400 Level) Course advising
Post Held: Course Adviser 2018 -2019

2. Service in the University Committee:

- i. Admission Committee
Post Held: Member, FSMS Representative 2011-2013
- ii. Faculty of Social and Management Sciences (FSMS)
Examination Misconduct Committee Post Held: Secretary 2013- 2014
- iii. Faculty of Social and Management Sciences (FSMS) Welfare Committee
Post Held: Chairman 2017 -2019
- iv. Benson Idahosa University Research News
Post Held: Member (Research News Committee) 2019 Till Date

3. Services To Relevant Public Bodies:

- Institute of Mass Communication and Information Management of Nigeria (IMIM)
Post Held: Coordinator, Benin Chapter. 2011Till Date

REFERENCES:

- 1. Prof. Godwin Oboh
Department of Mass Communication
Benson Idahosa University
Benin City
- 2. Dr. Alex Umuerrri
Department of Mass Communication
Benson Idahosa University
Benin City
- 3. Prof. Eboreime F.O
Department of Business Administration
Benson Idahosa University
Benin City

Signature: _____

Date: _____