

## **SECTION A: GENERAL INFORMATION.**

Name: ADEDOYIN Samuel Adeyemi.  
Marital Status: Married.  
Nationality: Nigerian.  
Department: Business Administration.

## **SECTION B: QUALIFICATIONS.**

### **1. Academic Qualifications:**

#### **a. Degrees with Dates and Granting Bodies:**

M.Sc. Business Management            2015    University of Nigeria Nsukka, Enugu State.  
B.Sc. Business Administration (2<sup>1</sup>)    2005    Benson Idahosa University, Benin City, Edo State.

#### **b. Professional Qualification:**

SMPE Professional Certificate in Management    2007    Nigeria Institute of Management, Lagos.

### **2. Teaching and Professional Experience:**

**a. Employment and professional experience before appointment in Benson Idahosa University:** Nil.

#### **b. Period of full time teaching in Benson Idahosa University:**

Benson Idahosa University:	Lecturer II	2016 till Date.
Benson Idahosa University:	Assistant Lecturer	2012 to 2016.
Benson Idahosa University:	Graduate Assistant	2009 to 2012.

#### **c. Courses Taught:**

BUS 212 Principles of Marketing I  
ENT 318 Entrepreneurial Theory  
BUS 327 Organizational Behavior  
BUS 412 Marketing Management  
BUS 416 Small Business Management  
BUS 428 Corporate Planning.

**d. Postgraduate Students Supervision:** - Nil

### **3. Conferences Attended.**

1. "Financial Analysis and Data Research Techniques" January 2012; Organized by the Talk Data Associates Inc. in collaboration with the Faculty of Social and Management Sciences Benson Idahosa University, Benin City.

2. The *1<sup>st</sup> National Business Conference* of the Department of Business Administration, Benson Idahosa University, September 2012, Benin City. Paper presented: "Entrepreneurship and Small Business Management in Emerging African Economies".

3. The *Annual National Conference of the Nigerian Sociological Society*, November, 2012. Held at the University of Lagos. Paper presented: "Social Marketing and Social Change in Nigeria".

4. Grantsmanship Conference at Edo State Polytechnic Usen, Edo State. 20<sup>th</sup> & 21<sup>st</sup> June 2018.

#### **4. Publications / Creative Works.**

(a). Materials already published

i. Books – Nil.

ii. Chapters in Books – Nil.

iii. Journal Articles:

1. Odia E. O. & **Adedoyin S. A.** (2010), Gender Issues and Managerial Talents Hunt, *West African Social and Management Sciences Review*, 1, (2), 111-129.
2. **Adedoyin S. A.** & Ikebudu C. D. (2011), Effective Service Delivery and Customer Satisfaction: The Tourism Industry Experience, *West African Social and Management Sciences Review*, 3, (1), 79-92.
3. **Adedoyin S. A.** & Enobakhare J. O. (2012), Direct Marketing Communications and its Variants in a Digital Age: Challenges, Strategies and Prospects, *Benin Media Com Journal of the Department of Communication Arts*, 6, (2), 241-256.
4. **Adedoyin S. A.** & Ikebudu D. C. (2012), Managing the Strategic Challenges of Small Business Enterprises in Emerging African Economies; The Case of Nigeria, *Trend Journal of Management Sciences*, 5, (1), 35-51.
5. Enobakhare J. O. & **Adedoyin S. A.** (2013), Mobile Marketing Communications and Consumer Privacy Issues; *West African Social and Management Sciences Review*, 4, (1), 100-112.
6. **Adedoyin S. A.** & Omage M. (2013), Social Marketing as Strategic Tool in Promoting Social Change: The Case of Sexual Harassment in Nigeria Universities, *Benin Media Com. Journal of the Department of Communication Arts*, 7, (2), 175-188.
7. **Adedoyin S. A.** & Ajayi S. (2014), Business Communication and Information Sharing in Change Management, *Benin Media Com. Journal of the Department of Communication Arts*, 8, (1), 112-125.
8. Omage M. & **Adedoyin S. A.** (2014), Entrepreneurship and Small Business Development as Panacea to Nigeria Unemployment Predicament. *International Journal of Humanities and Social Sciences Review*. 6 (1) 99-111.
9. **Adedoyin S.A.** & Uagbale-Ekatah R. E (2015), Managing Digital Communication Devices and Students Classroom Behaviour, *MediaCom. Journal of the Department of Communication Arts*, University of Benin 9 (1) 70-83.
10. Oseghale, B., Amiens E. O, & **Adedoyin S.A.** (2017), Appraisal of the Performance of Pension Administration in Nigeria. *Management Sciences Review Official Journal of the Faculty of Management sciences*, University of Benin 8, (1), 121 – 132.
11. Ikebudu D. C & **Adedoyin S. A.** (2017), Organizational Politics and Performance of Academic Staff in Universities in Edo State. *Journal of Development Perspectives Vol. 16, (2) 98 – 110.*

**5. a. External Examinership: Nil**

**b. Membership of Learned Societies: Nil**

**c. Prizes/Award:**

Award for Excellence All Universities Best Marketing Student Examination, (Representing BIU)  
3<sup>rd</sup> Place Runner up (Held at the University of Lagos 2005).

**SECTION C: ADMINISTRATIVE EXPERIENCE.**

Asst. Coordinator Part Time Programme - Department of Business Administration.	2009 - 2014.
Coordinator Diploma Programme - Department of Business Administration	2010 - 2011.
Coordinator Part Time Programme - Department of Business Administration	2014 - 2016.
Examination Officer - Department of Business Administration	2014 - 2016.
Acting Head, Department of Business Administration	July - September 2016.
Coordinator Departmental Post Graduate Programmes	Oct. 2016 - October 2018.
Acting Head, Department of Business Administration	August - October 2018.
Examination Officer - Department of Business Administration	2018 - 2019.

**Referees:**

Professor J.O Ohiorenoya  
Head, Department of Business Administration  
Benson Idahosa University, Benin – City.

Professor A. U. Oronsaye  
Head, Department of Political Science and Public Administration  
Benson Idahosa University, Benin – City.

Rev. Francis Bazuaye  
P. O. Box 255, Redemption Camp City  
Lagos – Ibadan Expressway, Ogun-State

**Signature-----**

**Date-----**